

**SYSTEM, METHOD AND COMPUTER PROGRAM PRODUCT FOR LOOKING  
UP BUSINESS ADDRESSES AND DIRECTIONS BASED ON A VOICE DIAL-UP  
SESSION**

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**ABSTRACT**

10 A system, method and computer program product for determining an address of an entity  
based on a user location are disclosed. An utterance representative of an entity is initially  
received from a user. The entity associated with the utterance is then recognized using a  
speech recognition process. Next, a location of the user is determined. A query is  
performed to identify a plurality of locations associated with the entity. Based on the  
results of the query and the location of the user, it is ascertained which of the identified  
locations associated with the entity are in proximity to the location of the user.